Facebook on blockchain?

Reinventing the Internet spectrum: build a bunch of own middleware ... throw out L2 Example: Istvan NSDI '16

- Ethereum
- TON

• Freenet

. . .

- I2P
- Tor
- GNUnet

:3 ===> example.com MAC, DHCP, IP, TCP src, DNS spoofing

Made into "merely" leaks by "universal" TLS (oh, OCSP!)

Tor ain't enough

- GPNO
- generally narrow scope:
 - limited anonymization,
 - even more limited distribution strategies possible

1. Lock-in

- 2. content distribution
 - native monetization
 - security by default
- 3. Ridding of central authority (DNS, X.509)
- 4. Privacy and censorship resistance

Example: IPNS a month ago

Privacy and censorship-resistance

- BFT routing
- Resilient naming
- Private dot product
- Efficient multicast + subscriptions as cover traffic
- Transports indistinguishable from random packets

P2P social networks: why and how viable?